



# INSERTION ORDER FORM

## Print & Web Advertising 2018

Canada's Largest Metal Forming, Fabricating, Welding and Finishing Event  
 June 12-14, 2018 | Toronto Congress Centre | Toronto, ON

**Exhibitor Information:**

PO# \_\_\_\_\_ Booth # \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Address 1 \_\_\_\_\_  
 Address 2 \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Country \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Contact Email \_\_\_\_\_

**Bill To:**  Agency (if different from exhibitor)

PO# \_\_\_\_\_  
 Company Name \_\_\_\_\_  
 Address 1 \_\_\_\_\_  
 Address 2 \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Country \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Contact Email \_\_\_\_\_

**OFFICIAL DIRECTORY ADVERTISING (Material Deadline: April 6, 2018)** \*See FABTECH CANADA 2018 Ad Brochure for product description and prices.

1. **Indicate Ad Size (4-colour):**  Standard Full Page  1/2 Horizontal  1/2 Vertical  1/3 Horizontal  1/3 Vertical  1/4  
 2. **Premium Positions (4-colour, Standard Size Only)** ..... \$ \_\_\_\_\_  
 Inside Front Cover  Back Cover  Inside Back Cover ..... **SUB-TOTAL \$** \_\_\_\_\_  
 -15% Agency Commission or in-house agency discount \$ \_\_\_\_\_  
**TOTAL \$** \_\_\_\_\_

**ENHANCED LISTING IN PRINT DIRECTORY & WEB (Material Deadline: April 6, 2018)**

1. **Enhanced Package:**  Classic  Premium ..... **TOTAL \$** \_\_\_\_\_

**FLOOR ADS, TWO (2) (Material Deadline: April 6, 2018)** ..... **TOTAL \$** \_\_\_\_\_

1. **Select Size:**  Two (2) 6' W x 3' H carpet overlays

**WEB BANNER ADVERTISING (Material Deadline: ASAP for Best Exposure)** ..... **TOTAL \$** \_\_\_\_\_

1. **Indicate Ad Position:**  
 **Exhibitor List Index** (120 W x 240 H px):  Position 1  Position 2  Position 3  Position 4  
 **Floor Plan** (205 W x 60 H px- overview page):  Position 1  Position 2  Position 3  
 **Registration Page** (355 W x 90 H px):  Position 1  Position 2  
 **Attendee Marketing Email Banner Ad** (486 W x 60 H px)  
 **Attendee Registration Confirmation Email Banner Ad** (355 W x 90 H px)

**CUSTOM PRODUCT** please describe: \_\_\_\_\_ **TOTAL \$** \_\_\_\_\_

**RETURN COMPLETED FORM TO SALES**

**FINAL NET COST** ..... \$ \_\_\_\_\_  
**FINAL ADVERTISING COST** ..... \$ \_\_\_\_\_

**Advertising Authorization**

Name (please print) \_\_\_\_\_

Title/Position \_\_\_\_\_

Signature: (required) \_\_\_\_\_ Date \_\_\_\_\_

By checking this box you confirm signing this form.

**Sales Contact Information**

**Allison Martinez, SME**  
 1-888-322-7333, ext. 4416  
 amartinez@sme.org

**Rob Swan, FMA**  
 905-315-8642  
 RobS@fmafabtech.com

**Internal** Sold By \_\_\_\_\_  
**Use:** Association \_\_\_\_\_  
 Date \_\_\_\_\_  
 Package Discount \_\_\_\_\_  
 Net total \_\_\_\_\_

