



INSERTION ORDER FORM

Print & Web Advertising 2018

Canada's Largest Metal Forming, Fabricating, Welding and Finishing Event
 June 12-14, 2018 | Toronto Congress Centre | Toronto, ON

Exhibitor Information:

PO# _____ Booth # _____

Company Name _____

Address 1 _____

Address 2 _____

City _____ State _____ Postal Code _____

Country (if other than U.S.) _____

Telephone _____ Fax _____

Contact Name _____

Contact Email _____

Bill To: Agency (if different from exhibitor)

PO# _____

Company Name _____

Address 1 _____

Address 2 _____

City _____ State _____ Postal Code _____

Country (if other than U.S.) _____

Telephone _____ Fax _____

Contact Name _____

Contact Email _____

OFFICIAL DIRECTORY ADVERTISING (Material Deadline: April 6, 2018) *See FABTECH CANADA 2018 Ad Brochure for product description and prices.

1. **Indicate Ad Size (4-colour):** Standard Full Page 1/2 Horizontal 1/2 Vertical 1/3 Horizontal 1/3 Vertical 1/4

2. **Premium Positions (4-colour, Standard Size Only)** \$ _____

Inside Front Cover Back Cover Inside Back Cover **SUB-TOTAL \$** _____

-15% Agency Commission or in-house agency discount \$ _____

TOTAL \$ _____

ENHANCED LISTING IN PRINT DIRECTORY & WEB (Material Deadline: April 6, 2018)

1. **Enhanced Package:** Classic Premium **TOTAL \$** _____

FLOOR ADS, TWO (2) (Material Deadline: April 6, 2018) **TOTAL \$** _____

1. **Select Size:** Two (2) 6' W x 3' H carpet overlays

WEB BANNER ADVERTISING (Material Deadline: ASAP for Best Exposure) **TOTAL \$** _____

1. **Indicate Ad Position:**

Exhibitor List Index (120 W x 240 H px): Position 1 Position 2 Position 3 Position 4

Floor Plan (205 W x 60 H px- overview page): Position 1 Position 2 Position 3

Registration Page (355 W x 90 H px): Position 1 Position 2

Attendee Marketing Email Banner Ad (486 W x 60 H px)

Attendee Registration Confirmation Email Banner Ad (355 W x 90 H px)

CUSTOM PRODUCT please describe: _____ **TOTAL \$** _____

RETURN COMPLETED FORM TO SALES

FINAL NET COST \$ _____

FINAL ADVERTISING COST \$ _____

Advertising Authorization

Name (please print) _____

Title/Position _____

Signature: (required) _____ Date _____

By checking this box you confirm signing this form.

Sales Contact Information

Allison Martinez, SME
 1-888-322-7333, ext. 4416
 amartinez@sme.org

Rob Swan, FMA
 905-315-8642
 RobS@fmfabtech.com

Internal Sold By _____

Use: Association _____

Date _____

Package Discount _____

Net total _____

